

# INS/ASSBI 4<sup>th</sup> Pacific Rim Conference – The Social Brain

34<sup>th</sup> ASSBI Annual Brain Impairment Conference

Wednesday 6<sup>th</sup> – Saturday 9<sup>th</sup> July 2011

## **MARKETING OPPORTUNITIES & INFORMATION ON CONFERENCE**

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The scientific committee is pleased to announce that the INS/ASSBI 4<sup>th</sup> Pacific Rim will be held in Auckland, New Zealand from Wednesday 6<sup>th</sup> to Saturday 9<sup>th</sup> July 2011. This meeting is the mid year meeting of the International Neuropsychological Society and also the annual national conference of the Australian Society for the Study of Brain Impairment (ASSBI)

The conference will attract a wide range of attendees from New Zealand, Australia, USA and other overseas countries including the UK, Canada and Asia who work in the field of brain impairment from across the health, community and academic sectors including neuropsychologists, speech pathologists, occupational therapists, physiotherapists, social workers, rehabilitation physicians, psychiatrists, legal practitioners, case managers and community-based disability workers.

The 2011 program entitled "The Social Brain" will involve a broad range of presentations through workshops and platform presentations from both invited international and national speakers as well as submitted abstracts which will explore the **total spectrum** of brain impairment, from basic neurosciences research through to the role and contribution of medical and allied health professions to brain injury rehabilitation and long-term support.

The conference is offering a number of sponsorship opportunities from interested organisations or individuals. These are set out below.

We are hoping to eclipse the last INS/ASSBI Meeting in 2004 which attracted 515 delegates.

### **Exhibitors set up for 3.5 days of the conference (Wednesday to Saturday am)**

#### ▪ **PLATINUM CLASS - 5 3 Available \$5,000 (plus GST)**

This includes

- Hosting one of the International/National speakers – their workshop or keynote presentation will be preceded by "hosted by Sponsors name"
- OR hosting the Cocktail Party
- Logo on the front of the Registration Information Form;
- Logo on the website – with a link to your website
- Logo on all emails sent out in connection with the conference
- Logo on the front of the Conference program;
- Opportunity to set up an exhibition stand;
- Logo displayed on a 'sponsors' power point slide at the beginning of each session,
- Opportunity to have an insert in the conference satchel;
- 1 free registration

#### ▪ **GOLD CLASS – 2 available \$2,500 (plus GST)**

This includes

- Hosting one of the National speakers - their workshop or keynote presentation will be preceded by "hosted by Sponsors name"
- Logo on the front of the Registration Information Form;
- Logo on the website – with a link to your website
- Logo on all emails sent out in connection with the conference
- Opportunity to set up an exhibition stand;

- Logo displayed on a 'sponsors' power point slide at the beginning of each session;
- Opportunity to have an insert in the conference satchel;

▪ **SILVER CLASS** **\$1,500 (plus GST)**

This includes

- Logo on the front of the Registration Information Form;
- Logo on the website – with a link to your website
- Logo on all emails sent out in connection with the conference
- Opportunity to set up an Exhibition stand;
- Logo displayed on a 'sponsors' power point slide at the beginning of each session;
- Opportunity to have an insert in the conference satchel.

**BRONZE CLASS** **\$550 (plus GST)**

This includes:

- Logo on the front of the Registration Information Form;
- Logo on the website – with a link to your website
- Logo on all emails sent out in connection with the conference
- Logo displayed on a 'sponsors' power point slide at the beginning of each session;
- An insert in the conference satchel.

▪ **EXHIBITION STAND for 3 days** **\$800 (plus GST)**

This includes:

- Logo on the front of the Registration Information Form;
- 2 trestle tables with cloth, 2 pin boards and 2 chairs
- Sponsor's logo placed on the back of conference program;
- Set up for 3 days (Wednesday to Friday)

▪ **SATCHEL INSERTS** **\$330 (plus GST)**

This includes

- One insert for Satchel given to each delegate (600 inserts needed)
- Logo on the front of the Registration Information Form;

## INVITED SPEAKERS

There will be 5 International and 5 National invited speakers who will give 4 workshops and 6 Keynote presentations as well as free papers in 3 streams.

**Vicki Anderson**, Professor and Paediatric Neuropsychologist, University of Melbourne, Australia. Presenting a half-day Workshop

**Russell M. Bauer**, Professor of Clinical Neuropsychology, Florida, USA. President of INS. Presenting the INS Presidential Address

**Erin David Bigler**, Professor of Psychology and Neuroscience at the Brigham Young University, USA. Presenting a keynote address entitled: *Neuroimaging, Neural Connectivity and Neuropsychology*

**Mike Corballis**, Professor in the Department of Psychology at the University of Auckland, New Zealand. Presenting a keynote address

**Tim Feeney**, Project Director, New York Neurobehavioral Resource Project, NY, USA. Presenting a half-day Workshop

**James Flynn**, Emeritus Professor of Political Studies at the University of Otago, New Zealand. Presenting a keynote address entitled: *The bright tax: What penalizes higher fluid intelligence in old age?*

**John Hodges**, Professor, Federation Fellow and Professor of Cognitive Neurology, FRONTIER, Frontotemporal Dementia Research Group, UNSW, Australia. Presenting a half-day Workshop

**Hans Markowitsch**, Professor of Physiological Psychology at the University of Bielefeld, Germany. Presenting a keynote address entitled: *Memory in social context – from neuropsychology to psychiatry*

**Jason Mattingley**, Professor, Neuroscientist and clinical neuropsychologist, University of QLD, Australia. Presenting a half-day Workshop

**Leanne Togher** A/Professor, Speech Pathologist, University of Sydney. President of ASSBI. Presenting the ASSBI Presidential Address